

# A New Way to Reach New Customers!

## Every-Door Direct Mail Postcard postage as low as 18½¢ per piece

Now you can reach every address in the area surrounding your restaurant – with Every Door Direct Mail service. **How does it work?** We design and print your postcard. You pick the neighborhoods you want to reach, and a Postal Service letter carrier distributes your super-sized practice postcard (6½"x11") while delivering the day's mail. It's a powerful and cost-effective way to market to the new customers in your neighborhood. *Ask us to design your EDDM postcard today!*

- **INEXPENSIVE** – postage is 18¢ per piece!
- **NO** – postage permit to purchase!
- **NO** – mailing list to purchase or rent!
- **NO** – addressing or labeling service fees!
- **FAST DELIVERY** – processed at your neighborhood post office!
- **SUPER-SIZED** (6½"x11") – we can design a stunning card with room to deliver a powerful message.

LEARN MORE: [www.USPS.com/eddm](http://www.USPS.com/eddm)

Postcard Size: 6½" x 11"

## Every-Door Direct Mail Postcard

fax to 888-302-8832

**A** Super-Sized EDDM Postcard (6½" x 11")

Custom design fee - \$199\*

Print 1000 - \$359  Print 4000 - \$759

Print 2000 - \$559  Print 5000 - \$895

**OPTIONAL SERVICE** - Design location map add \$89

\* Includes 2 design proofs. Each additional proof is \$49.

**B** What information and special offer(s), if any, would you like to include and expiration date?

Restaurant Name: \_\_\_\_\_

Circle Credit Card Type: VISA MASTERCARD AMX DISCOV

C.C. #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC# \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

FAX #: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_

Website: \_\_\_\_\_

Include Restaurant Logo  YES  NO

Include Social Network Logo  YES  NO

circle your choices



IF YOU ARE INCLUDING YOUR HOSPITAL LOGO PLEASE E-MAIL TO:

[phil@philwinter.com](mailto:phil@philwinter.com)