

Restaurant Graphic Design Marketing **Advantage** Program

phil winter's



marketing
communications

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DesignRestaurantMenus.com

Your Own Marketing
Design Department
\$99/Month



Act Now! This offer is limited
to 20 restaurant participants.



Questions & Answers –

● What is the Marketing Advantage Program?

It's like having a marketing design firm in your restaurant. We will design and print your menus, business cards, gift certificates, brochures, banners, door hangers, flyers, menu boards, community ads, table tents and postcards – **FOR A FLAT MONTHLY FEE.**

● Why choose our Marketing Advantage Program?

Competition is growing – with a changing economy and marketplace, it's time for restaurants to review their business marketing plan.

Business consultants regularly advise businesses that to be successful they must market their services. If you are too busy to market yourself correctly, then you might be feeling the consequences of a changing marketplace. Let us help you take the next step to increase awareness about your restaurant.

● What does it cost?

The charge for program enrollment is \$99 followed by a monthly participation charge of \$99 billed to your credit card. There is a one-year commitment.

● What SAVINGS will you receive?

Pay **NO DESIGN CHARGES** for all standard marketing materials typically used by a restaurant — including full-sized menus, disposable menus, takeout menus, business cards, gift certificates, door hangers, menu boards, newspaper ads, table tents and postcards.

Also, receive an advantage **20% DISCOUNT** on our commercial printing prices, **as well as a 10% discount** on any restaurant/bar **photography** taken by **JOSHUA MARTINEZ**, one of Hawaii's **best** commercial photographers.

YES! Please enroll our restaurant in the Marketing Advantage Program

TERMS AND CONDITIONS: There is a one-time \$99 program enrollment fee followed by a \$99 monthly participation fee charged to your credit card. This a 12-month commitment renewed until canceled. One enrollment per restaurant location. The **Marketing Advantage Program** entitles you to **FREE*** design services on menus, business cards, brochures, gift certificates, door hangers, banners, flyers, menu boards, community ads, table tents and postcards. There is a **20% DISCOUNT on print charges.** All printing is done only through our selection of printers, which meet our quality and pre-press file requirements.

** Our advantage design program includes 2 design proofs per project. Each additional design proof is \$29. You will also be charged for any stock photographs you would like us to include in any of your design projects that we would have to purchase.*

Restaurant Name: _____

Contact Person: _____

Circle Credit Card Type: VISA M/C DISCOVER AMEX CVC# _____

C.C. #: _____ Exp Date: _____ Bill ZIP: _____

Address: _____

City: _____

State: _____ ZIP: _____ Ph #: _____

Fax #: _____

Website: _____

Email: _____

Signature: _____ Date: _____

FAX YOUR ENROLLMENT FORM TO: 888-302-8832



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See how the magic is done. Visit Joshua on **YouTube** to view his photography tutorials.



Search JOSHUA MARTINEZ PHOTOGRAPHY.

A stylized red logo consisting of a large 'M' with a 'J' integrated into its lower right curve.

Joshua Martínez
ADVERTISING | COMMERCIAL

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Professional Food and Beverage Photography