

Full-Size Menus

We can design a menu for almost any theme and venue.



Appetizers

- Deep Fried Spicy Shrimp Roll
- Chesapeake Crab Cake
- Sautéed Calamari
- Fresh Daily Oysters
- Blackened Shrimp Cocktail
- Spicy Tuna Tacos

Soups & Salads

- Signature Salad
- Cesare Salad
- Spinach Salad
- Shrimp Chopped Salad
- Pacific Clam Chowder
- Southern Style Crab Soup

Chef's Selections

- Pacific Solefish
- Grilled Swordfish
- Shrimp Scampi
- Seamless Seared Albacore
- Shrimp & Grits
- Alaska Wild Salmon
- Blue Fin Seafood Stew
- Pan Roasted New Zealand Sea Bass
- Pan Roasted New Zealand Sea Bass
- Seared Atlantic Sea Scallops
- Main Lobster
- Herb Crusted Chicken Breast
- Rosemary Charred Filet Mignon

Café on the Green

At White Wing Golf Course • Sun City, Texas

Download order form at www.DesignRestaurantMenus.com

A Taste of Italy

ITALIAN CUISINE

Enjoy the flavors of our famous Italian cuisine

Marie's Cafe

Old-Fashioned Home Cooking

Dine In or Take Out

3016 University Ave • San Diego • 619-220-0142

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Home to Excellent Food Great Service Awesome Margaritas

PH. (805) 833-2286

Gringo Favorites

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Refrigerator Magnet

2½" x 3½" (additional sizes available)

Magnets are a great way to provide information that you want people to keep handy. Use them to promote your restaurant and featured menu items. Because promotional magnets provide helpful information, people are likely to stick them in convenient places like their fridge or memo board, so there's constant interaction with your message. **Marketing tip: Always include a pocket menu and magnet with any gift card purchase.**

Download order form at www.DesignRestaurantMenus.com

HILLCREST SANDWICHES & SALADS

60+ Sandwiches & Salads CATERING - Ask us!

3780 5th Ave. (619) 293-0247

www.hillcrestsandwich.com

Phone orders welcomed!

Thank you... family owned and operated since 1990!

Magnets: Design fee - \$39 • Print 500 - \$99

Vehicle Magnet

Vehicle magnetic signs are highly durable and are a cost-effective way to promote restaurant recognition within your business area. They print in full color on one side of 30-mil white magnets. With customizable sizing ranging from 12" x 6" to 60" x 24", vehicle magnets can be tailored to fit your vehicle.

A Taste of Italy

ITALIAN CUISINE

Enjoy the flavors of our famous Italian cuisine

1234 Any Street

www.atatasteeofitaly.com

Design Your Own Mediterranean Pizza

Sticky Note (Post-it® style) Promotional Note Pads

Place a sticky note on each guest check or deli take-out tray with your guest appreciation "THANK YOU" offer or announcements of exciting menu items.

Thank You!

DELICIOUS DELI & SWEETS

We appreciate your business!

Good for \$1.00 OFF your next deli sandwich, valid on all orders over \$10.00. Excludes deli wrap.

3080 University Ave • San Diego • 619-688-3902

Design fee - \$49
Print 10 pads (50 per pad) - \$39
Print 20 pads (50 per pad) - \$79

Deli Sandwich Order Form

Let's Eat... Your Way!

NAME: Phil

#1 Choose style: Sandwich Wrap Salad #2 Add: Bacon Avocado

#3 Choose your bread: Yes, TOASTED No, Plain

#4 Spread: Mayo Mustard Chipotle Dijon S & P Oil & Vine

#5 Choose ONE side & pickle: Potato Salad Mac Salad Pickle Slice

Your Way! Build your own:

Meat: Turkey Roast Beef Corned Beef Chicken Pastrami

Cheese: Monterey Jack Swiss Spicy Jack

Vegetables: Lettuce Tomatoes Pickles

Hot Sandwiches: Hot Italian Hot Montreal Chicken Bisc The "V"

Signature Sandwiches: The Fatboy Special!

Let's add the other good stuff!

CHILI CHILI + onion & cheese CLEAN CROWDER SOUP of the DAY

add extra onions on chili

Design Fee - 4¼" x 5½" - \$99
Print 1,000 - \$69 • Print 2,000 - \$89
(Larger design sizes available - ask us!)

A powerful branding tool... stunning design – Full-Size Menus

 see the difference – experience the benefits of a creative graphic designer

Creative Design and Print Fees

Full-Sized 11"x17" Design Fee - \$299

Print Fee 11"x17" double sided & half folded

Print 25 - \$3.60 ea.

Print 50 - \$2.56 ea.

Print 75 - \$2.24 ea.

Print 100 - \$1.95 ea.

Optional lamination available - \$1.50 ea.



Creative

Menu Design Tip!

Take Your Menu Design to the Next Level

We have always known that emotion outsells intellect. We also know that people relate to and see things better in the form of **WORD PICTURES**.

Regardless of the nature of a business, the most successful people are always painting pictures around their products and services.

Put together powerful culinary descriptions using word pictures along with a snazzy menu design.



Are the descriptions of your menu offerings in color or black-and-white?



Use word pictures to describe dining locations or menu entrée. Compared to a dull list of ingredients using word pictures is like filling in a black-and-white photo with rich and vibrant colors. It's a telling difference that can easily move a customer to purchase your offering. Conveying your message in the form of word pictures is a win-win... you have happy customers, increased customer referrals and greater restaurant revenues!

Sample using culinary word pictures

The Cajun Burger

A half pound of freshly ground steak seasoned with Cajun spices, then cooked to order and nestled in a toasted sesame roll – served with Monterey jack cheese, lettuce, bacon and special cajun sauce.

QUESTIONS? Ask Us!

