

# Unique Mini-Size Pocket Menus



Paint a great picture of what you have to offer.

## Increase Sales with Pocket Menus

Pocket menus have helped **thousands of restaurant owners** significantly increase their repeat takeout and dine-in business. Pocket menus are the **perfect choice** to include with gift certificates and takeout orders, or to distribute at catering events and to nearby hotels and businesses.

This unique pocket-size folded menu (4" x 2½") combines your business card, pictures of your menu items and your menu offerings, along with an optional detailed map of your location, all into a professional piece that can easily be carried around by your staff and customers.



# unconventional restaurant & deli Marketing Mailers

direct mail envelope with promotional saving check & flyer

QUESTIONS? Ask Us!

## Marketing Tip!

This marketing piece grabs attention and is a great choice to mail to businesses around your neighborhood to entice their lunch business or serve their catering needs. Include your pocket menu, business card and refrigerator magnet in this unique promotional envelope.

The design, printing and mailing cost for this promo mailer is about \$1.79 per piece.



Download order form at [www.DesignRestaurantMenus.com](http://www.DesignRestaurantMenus.com)



The secret is its size. Because of its convenience and unique size, your customers are more likely to utilize your pocket menu than any other printed piece – **more than your business cards and magnets!**

QUESTIONS? Ask Us!

"Good old snail mail seemed to be more effective in the long term than phone and email."

According to a study by marketing professor Kathleen Seiders of Boston College, **"Businesses should do most of their customer outreach by postal mail and go easy on telephone calls and emails."**