## Pocket-Size Take Away Menus

## 4 Sizes

Available

Mini 4 Panel Size - 4" x10" • (folds to $2 \frac{1212}{} \times 44^{\prime \prime}$ ) Mini Deluxe 4 Panel Size - $4^{\prime \prime} \times 10$ " • (folds to $21 / 2^{\prime \prime} \times 4$ ")

Tri-Fold $51 / 2$ " $\times 81 / 2$ " • (folds to $51 / 2$ "x 2.8")
Four Panel 81/2"x11" • (folds to 234"x81⁄2")

## Increase Sales with Pocket Menus -

Pocket menus have helped thousands of restaurant owners significantly increase their repeat takeout and dine-in business. Pocket menus are the perfect choice to include in check presenters, gift certificates and takeout orders, or to distribute at catering events and to nearby hotels.

This unique pocket-sized folded brochure combines your business card, pictures of your restaurant, menu items, your menu offerings, along with a detailed map of your location all into a professional piece that can easily be carried around by your staff and customers. The secret is its size. All of your restaurant's unique and vital information is included in this pocket-sized brochure. Because of its convenience and unique size, your customers are more likely to utilize your pocket menu than any other printed piece - more than your business cards and magnets!


Mini Four Panel Size - 4" x10" • (folds to $212^{\prime \prime} \times 44^{\prime \prime}$ )


Four-Fold $81 / 2$ "x11" • (folds to $23 / 4$ "x81/2")


Tri-Fold 5½"x81/2"
(folds to $5122^{\prime \prime} \times 2.8$ ")

## phil winter's marketing communications

## Restaurant Take Home Menu Order

 fax to 888-302-8832Restaurant Name: $\qquad$

Owner:
Circle Credit Card Type: VISA MASTERCARD AMX DISCOV
C.C. \#: $\qquad$
Exp. Date: $\qquad$ VC \# $\qquad$
PROMO CODE: $\qquad$
Address: $\qquad$
City: $\qquad$
State/Zip: $\qquad$
Phone \#: $\qquad$
FAX\#: $\qquad$
Contact Person:
E-mail: $\qquad$
Website: $\qquad$

Mini Four Panel Design - \$95
4" $\times 10$ " folds to $2122^{\prime \prime} \times 4$ "$\square$ Print $500-\$ 154+\mathrm{S} / \mathrm{H}$Print $1,000-\$ 204+\mathrm{S} / \mathrm{H}$

- Print 2,500-\$244+S/H

Tri-fold Design - \$129
51/2"x81/2" folds to $51 / 2$ "x $2.8^{\prime \prime}$
$\square$ Print 500-\$149+S/HPrint $1,000-\$ 199+S / H$
$\square$ Print 2,500-\$329+S/H
Four-fold Design - \$179
$81 / 2$ "x11" folds to $23 / 4$ "xx $1 / 2$ "
$\square$ Print $500-\$ 229+\mathrm{S} / \mathrm{H}$
$\square$ Print 1,000-\$249+S/H
$\square$ Print 2,500-\$398+S/H
$\square$ Print 500-\$199 + S/H Print 1,000-\$249 + S/HPrint 2,500-\$299 + S/H
Mini Deluxe Four Panel - \$99
$41 / 4$ "x11" folds to $41 / 4$ "x $23 / 4$ "

MATERIALS YOU CAN SEND US: Please e-mail us your logo (if you want it included in your design) along with any photos to include in your design - E-mail to: phil@philwinter.com Thank You!

PLEASE NOTE - LAYOUT SAMPLE PROOF
You will be sent a proof copy for your review and editing. Our basic design price includes 2 design proofs. Each additional design proof is $\$ 39$.

