

# Economy–Style – Gift Cards

## Build restaurant visibility and customer loyalty –

A great way to acquire new customers is with gift cards. Your gift card works as an additional, economical marketing tool.

## Fulfill a growing customer need.

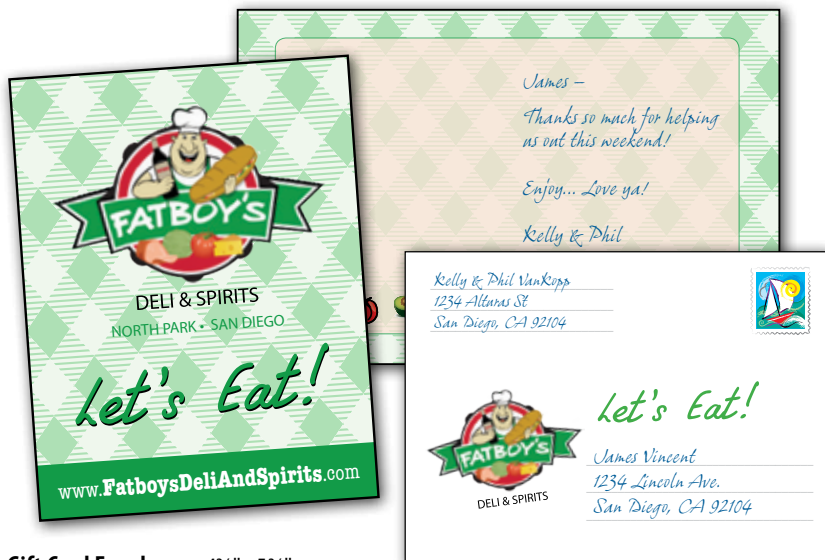
Consumers continue to purchase more and more gift cards to give to family, friends and co-workers. It's a simple and convenient way to express appreciation, extend a heart felt thank you or acknowledge any special occasion.

## Increase revenue with gift cards!

Gift cards are an easy way for your brand to be dispersed among new customers.



## Gift Card Envelope & Note Card Stationery



Gift Card Envelope – 4 3/8" x 5 3/4"

Note Card Stationery – 8 1/2" x 11" folds to 4 1/4" x 5 1/4"

## Refrigerator Magnet 2 1/2" x 3 1/2"

A gift envelope and note card make it easy for customers to mail your gift card. **Marketing Tip...** Include your pocket menu and refrigerator magnet too!



## Order Form • fax to 888-302-8832

Restaurant Name: \_\_\_\_\_

Owner: \_\_\_\_\_

Circle Credit Card Type: VISA MASTERCARD AMX DISCOV

C.C. #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC # \_\_\_\_\_

PROMO CODE: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

FAX #: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Gift Cards 2"x3 1/2"

Design Fee - \$39

- ☐ Print 250 - \$39 + S/H
- ☐ Print 500 - \$59 + S/H
- ☐ Print 1,000 - \$79 + S/H

### Gift Card Envelope

4 3/8" x 5 3/4"

Design Fee - \$39

- ☐ Print 50 - \$49 + S/H
- ☐ Print 100 - \$79 + S/H
- ☐ Print 500 - \$249 + S/H

### Note Card Stationery

8 1/2" x 11" folds to 4 1/4" x 5 1/4"

Design Fee - \$39

- ☐ Print 50 - \$45 + S/H
- ☐ Print 100 - \$75 + S/H
- ☐ Print 500 - \$169 + S/H

### Refrigerator Magnets

2 1/2" x 3 1/2"

Design Fee - \$39

- ☐ Print 100 - \$29 + S/H
- ☐ Print 250 - \$59 + S/H
- ☐ Print 500 - \$99 + S/H
- ☐ Print 1,000 - \$169 + S/H

**MATERIALS YOU CAN SEND US:** Please e-mail us your logo (if you want it included in your design) along with any photos to include in your design - E-mail to: phil@philwinter.com

*Thank You!*

### PLEASE NOTE – LAYOUT SAMPLE PROOF

You will be sent a proof copy for your review and editing. Our basic design price includes 2 design proofs. Each additional design proof is \$39.

AUTHORIZED SIGNATURE

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