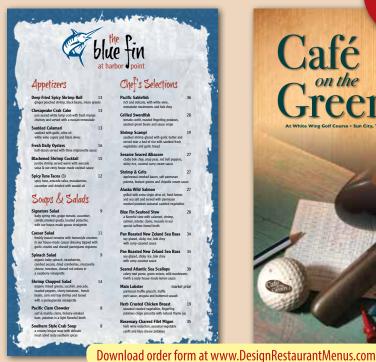
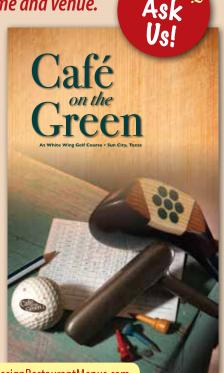
Full-Size Menus













Garden Salads & Soups	Dinner Plates
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Refrigerator Magnet

2½"x 3½" (additional sizes available)

Magnets are a great way to provide information that you want people to keep handy. Use them to promote your restaurant and featured menu items. Because promotional magnets provide helpful information,



Magnets: Design fee - \$39 • Print 500 - \$99

people are likely to stick them in convenient places like their fridge or memo board, so there's constant interaction with your message. *Marketing tip*: Always include a pocket menu and magnet with any gift card purchase.

Download order form at www.DesignRestaurantMenus.com

Vehicle Magnet

Vehicle magnetic signs are highly durable and are a cost-effective way to promote restaurant recognition within your business area. They print in full color on one side of 30-mil white magnets. With customizable sizing ranging from 12" x 6" to 60" x 24", vehicle magnets can be tailored to fit your vehicle.



Sticky Note (Post-it® style) **Promotional Note Pads**

note on each quest check or deli takeout tray with your guest appreciation "THANK YOU" offer or announcements of exciting

menu items.

Place a sticky



Design fee – \$49 Print 10 pads (50 per pad) - \$39 Print 20 pads (50 per pad) - \$79

Deli Sandwich Order Form



Design Fee • 4¼"x 5½" - \$99 Print 1,000 - \$69 • Print 2,000 - \$89

(Larger design sizes available – ask us!)

A powerful branding tool... stunning design — Full-Size Menus



see the difference – experience the benefits of a creative graphic designer

Creative Design and Print Fees

Full-Sized 11"x17" Design Fee - \$299

Print Fee 11"x17" double sided & half folded

Print 25 - \$3.60 ea. Print 50 - \$2.56 ea. Print 75 - \$2.24 ea.

Print 100 - \$1.95 ea.

Optional lamination available - \$1.50 ea.



Chicken & Pork Prime Beef

B The ButcherShop Steak Salad

Roasted Chicken

oven-roastea chicken breast is stuffe grilled red pepper, spinach, smoked l mushrooms, and cheese coated in a

Mesquite Grilled Chicken Breast

Apple Wood Smoked Pork Chop

apeño BBQ Pork Tenderloin tly grilled with our special jalapeño: nade and served with our apple relish

Sweet Bourbon Salmon

Fresh Seafood

The ButcherShop Ribeye Steak 22 oz.

The Peppercorn Ribeye Steak 12 oz.

The Cajun Ribeye Steak 12 oz.

B Dry Aged Porterhouse Steak 24 oz. ne! We invite your to choose from ou finest quality mid-western aged steaks and chops steaks, hand-carved and charbroiled to perfection over a mesquite wood-fire grill, a variety of seafood is fresh from both shores Dry Aged Filet Mignon 6 oz. and unique daily culinary offerings crafted with fresh, local ingredients. An impressive

array of creative side dishes await you, as do esserts that are quite simply just magnificent. **Appetizers**

RutcherShop

otato skins and fried zucchini

Fried Calamari with cocktail sauce & garlic aioli Jumbo Shrimp Coctail

ButcherShop Potato Skins

Prime Rib Bites

Medium Rare the steak will have a fully red, warm center Medium the middle is hot & red with pink Medium Well Done

Cooking Styles

Butter Poached Lobster texture and moistness and served with a delicious mix of fresh lemon, fennel and herbs Well Done Mesquite Grilled Shrimp a house speciality

Side Offerings then topped with fried onions and potatoes Cowboy Stuffed Mushroom Potato Cowboy Twice Baked Potato

Grilled Vegetables Green Bean & Ro Vidalia Onion l Three Cheese Ma

Creative

Menu Design Tip!

Take Your Menu Design to the Next Level

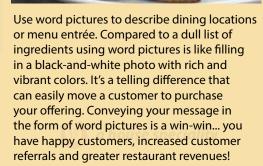
We have always known that emotion outsells intellect. We also know that people relate to and see things better in the form of WORD PICTURES.

Regardless of the nature of a business, the most successful people are always painting pictures around their products and services.

Put together powerful culinary descriptions using word pictures along with a snazzy menu design.



Are the descriptions of your menu offerings in color or black-and-white?



Sample using culinary word pictures

The Cajun Burger

A half pound of freshly ground steak seasoned with Cajun spices, then cooked to order and nestled in a toasted sesame roll served with Monterey jack cheese, lettuce, bacon and special cajun sauce.